

Weekly Ag Radio Report
Bernice Hagata – Lassen County CattleWomen
April 22, 2015

Today I am celebrating Earth Day. My name is Bernice Hagata. I live on a ranch in Willow Creek Valley. Our ranch was purchased in Lassen County in 1904, and now four generations are still raising crops and livestock on this original land.

The use of land is the most important issue facing America today. And few people recognize how it relates to them. No industry, no business and no jobs can continue without products and resources that are recovered from the earth.

All wealth comes from the ground. It is created when farmers and ranchers and fishermen harvest the food and fibers in their crops. Timber men, miners and oil men recover our vital resources. And this wealth is expanded when we process and manufacture products from these resources. No life on earth can survive unless we harvest the food and resources of the earth. And all other people share this wealth by distributing the products and providing service. These are all basic industries and the foundation of our entire economy, and to survive in all these entities, you have to be good stewards of the land.

Conservation is No. 1 in the minds of land owners. There is immense responsibility for preserving the land for sustainable agriculture. Every day our challenge is land and environmental concerns. These go hand in hand with the importance of wildlife habitat. And every day these issues are dealt with when producing crops and livestock.

I am proud the Hagata Ranch has a deep history of owning land for 114 years in Lassen County. And today I want to proudly share with you that members of Lassen County Cattlemen & Cattlewomen, Lassen County Farm Bureau, 4-H & FFA are all proud to declare: "EVERYDAY IS EARTH DAY TO A FARMER AND RANCHER!"