

Weekly Ag Report
Della Smith, Lassen CattleWomen
August 23, 2017

Good morning. My name is Della Smith and I'm presenting this week's Radio Ag Report on behalf of the Lassen County CattleWomen.

The Lassen County Fair might be over, but there are a couple of related items I'd like to mention.

This year's fair theme was "Barn in the USA" and the Lassen County CattleWomen produced a gift quality calendar for 2018 featuring beautiful photographs of barns in Lassen County. The price of the calendars is \$15 and they are currently available at Margie's Book Nook, Billington Ace Hardware, the Chamber of Commerce, and the 4-H office. Proceeds from the barn calendars will support local agricultural scholarships, Ag in the Classroom activities, beef promotion efforts, and also allows us to support our local 4-H and FFA groups in their endeavors.

Speaking of which, with the conclusion of the Jr. Livestock auction, market animals are graded for quality for the annual Carcass Contest. 4-H, FFA, and independent exhibitors will have their animals evaluated in categories such as size and marbling for the best carcass in each class, whether it is beef, pork or lamb. The Lassen County CattleWomen are proud to recognize their efforts by presenting monetary awards for the top three beef carcasses. This year's Carcass Contest is Thursday, August 24th at 6:00 p.m. at the Lassen County Fairgrounds. We wish good luck to all.

And, now that August is winding down, it means that Labor Day weekend is just around the corner. This is the last "official" weekend of summer and the perfect occasion to include beef in your meals. Whether it's beef hot dogs, hamburgers, ribs or a big juicy steak on the grill; nutritious, delicious beef is sure to satisfy your hungry friends and family. So enjoy the rest of summer and remember: BEEF, it's what's for dinner!